

**Press Contact:**

Kim Jefferson  
BLASTmedia for Equil  
317.806.1900 ext. 104  
[kim@blastmedia.com](mailto:kim@blastmedia.com)



**Luidia Inc. Presents eBeam Interactive Display and Equil Smartpen  
in Booth C7336 at InfoComm 2014 – Las Vegas, NV**

(Las Vegas, NV – June 16, 2014) — Luidia Inc. a Silicon Valley technology company based in Belmont, CA, USA is showcasing digital capture products InfoComm 2014 from June 16 to June 20, 2014

“We are excited to be part of this premier AV technology event and to share our unique and accessible products with end-users, sales and technology partners,” said CK Kim, Luidia CEO. “With our open platform approach, Luidia’s interactive and smartpen products easily integrate with existing hardware, software and services and become an integral part of the workflow for businesses, educational organizations and consumers worldwide.”

Luidia has been presenting eBeam products at InfoComm for over ten years and is excited to share an entirely new product line with visitors this year. Located in Stampede Booth C7336, visitors will have a chance to try Luidia’s Equil Smartpen that launched in late 2013. Originally sold only through Apple retail and online stores, Equil is now available for Android and through multiple resellers and retailers. Come speak with company representatives and see how eBeam and Equil solutions can be used in classrooms, meeting spaces, home offices and for personal use. Products in the booth include: the Equil Smartpen, eBeam Edge Wireless, and eBeam Capture.

[eBeam Edge Wireless](#), a portable, small (less than 15 cm), and cost-effective device is used to convert standard whiteboards, smooth walls, glass and LCD/LED displays into interactive displays and dry-erase capture environments. eBeam Edge Wireless comes with business and educational software and content and also includes online collaboration tools and screen recording. When used with eBeam Capture, standard notes written on a whiteboard can be saved, shared and edited.

Our newest product the [Equil Smartpen](#) lets users write, diagram, or draw on any type of paper and automatically saves and syncs notes and drawings to an Android, iOS, Mac OS or Windows device. Equil Smartpen works with Equil’s free apps: [Equil Note](#) and [Equil Sketch](#) to capture and store written notes, enhance them with additional content, and tag them for easy review and to create illustrations, import backgrounds, draw and paint with multiple brushes, work in layers and export to Photoshop. Equil Apps are integrated with Dropbox and Evernote, allowing users to sync digital content in the cloud. Additionally, Equil offers an SDK for Android, iOS, Windows and OSX, making the platform developer-friendly and easy to integrate with existing projects.

<http://www.e-beam.com>

<https://www.facebook.com/pages/eBeam/206200515590>

<http://myequil.com>

<https://www.facebook.com/equilsmartpen>

###

**About Luidia**

Founded in 2003, Luidia, Inc is a Silicon Valley company based in Belmont, CA. With over 100 patents, Luidia designs and manufacturers interactive technology and digital capture solutions for B2B, B2C and education customers worldwide. Luidia and the eBeam product line were merged with PNF, Co, Ltd of Gyunggi-do Korea in December, 2013.