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Luidia Inc. Presents Newest eBeam and Equil Products in Booth 42 at Educar Equador - BETT Brasil Show 2014

(São Paulo, Brasil – May 21, 2014) — Luidia Inc. a Silicon Valley technology company based in Belmont, CA, USA is showcasing a full range of educational technology products at the Educar Equador - BETT Brasil Show from 21 May to 24 May, 2014.

“We are excited to be part of this premier event where educators, government and ministry officials and companies like ours come together to present 21st century classroom tools,” said CK Kim, Luidia CEO. “With our open platform approach, Luidia’s digital interactive and smartpen digital capture products easily integrate with existing hardware, software and curriculum and become an integral part of the teaching and learning process in classrooms worldwide.”

Visitors to the booth will have a chance to try Luidia’s Equil and eBeam products, speak with company representatives and see how the solutions can be used in classrooms. Products available include: the Equil Smartpen, eBeam Edge Wireless, Wireless Keyboard, Capture Pack, Display Bracket, U-Board and a Smart Classroom Solution.

[eBeam Edge Wireless](#), a portable, small (less than 15 cm), and cost-effective device is used to convert standard whiteboards, smooth walls, glass and LCD/LED displays into interactive displays and dry-erase capture environments. eBeam Edge Wireless comes with educational software and content and also includes online collaboration tools and lesson recording. When used with the Capture Pack standard notes written on a whiteboard can be saved, shared and edited.

Also on display is our newest product the [Equil Smartpen](#) that lets users write, diagram, or draw on any type of paper and automatically save and sync notes and drawings to an Android, iOS, Mac OS or Windows device. Equil Smartpen works with Equil’s free apps: [Equil Note](#) and [Equil Sketch](#) to capture and store written notes, enhance them with additional content, and tag them for easy review and to create illustrations, import backgrounds, draw and paint with multiple brushes, work in layers and export to Photoshop. Equil Apps are integrated with Dropbox and Evernote, allowing users to sync digital content in the cloud. Additionally, Equil offers an SDK for Android, iOS, Windows and OSX, making the platform developer-friendly and easy to integrate with existing projects.

<http://www.e-beam.omc>
<http://myequil.com>
<http://facebook.com/LuidiaLATAM>

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About Luidia

Founded in 2003, Luidia, Inc is a Silicon Valley company based in Belmont, CA. With over 100 patents, Luidia designs and manufacturers interactive technology and digital capture solutions for B2B, B2C and education customers worldwide. Luidia and the eBeam product line were merged with PNF, Co, Ltd of Gyunggi-do Korea in December, 2013.